

Rachel G. Bowers

rachelgbowers@gmail.com · rachelgbowers.com · @RachelGBowers · (706) 372-6107

EXPERIENCE

The Athletic

Senior Editor, MLB, February 2021-present

Manage and edit three beat writers for Yankees, Mets and Blue Jays; lead and execute live coverage for the MLB vertical, including for the trade deadline, the playoffs, throughout the lockout and free agency and Opening Day; organize live strategy plans and communicate those with the rest of the newsroom; coordinate breaking news and coverage for the teams; train fellow MLB editors on best live practices and how to use our blogging tool

Staff Editor, New York City, July 2019-February 2021

Managed and edited beat writers for Yankees, Mets, Knicks and Nets

VP, LGBTQIA+ Employee Resource Group, June 2020-July 2021

Created The Athletic's internal LGBTQIA+ style guide; served as sensitivity editor for stories across the company; organized Pride Month coverage

The Boston Globe

Assistant Sports Editor, July 2018-July 2019

Responsible for daily operations for sports on BostonGlobe.com; led live coverage of Patriots games (including four Super Bowls), Red Sox playoff games (including a World Series run) and NFL, NBA and MLB drafts; oversaw coverage of Super Bowl LIII on the ground in Atlanta; spearheaded audience engagement efforts to grow our newsletters, including writing NFL and Red Sox newsletters; trained entire sports staff on new CMS, including building training resources and leading training sessions

Sports Producer, June 2014-July 2018

Wrote twice-weekly NFL newsletter and produced daily Red Sox newsletter; ran live coverage and social during key games and events for Patriots, Red Sox, Celtics and Bruins; led live throughout NFL, NBA and MLB drafts; led weekend digital sports coverage for breaking news; coordinated and executed feature projects, including the annual NBA beat writers mock draft and the digital portion of the All-Scholastics high school sports special section

Olympics Correspondent, February 2018

Served as an on-the-ground reporter at the Winter Olympics in Pyeongchang, South Korea

Athens (Ga.) Banner-Herald

Sports Editor, October 2013-June 2014

Assistant Sports Editor, July 2012-October 2013

HONORS

Poynter Institute

Leadership Academy for Women in Digital Media (Winter 2019)

Associated Press

Sports Editors

Top 10 Website, BostonGlobe.com (2014-2018)

REFERENCES

Chris Strauss

Managing Editor, MLB
The Athletic
(917) 279-7429
cstrass@theathletic.com

Emma Span

Enterprise Editor, MLB
The Athletic
(718) 938-2771
espan@theathletic.com

Matt Pepin

Sports Editor
The Boston Globe
(508) 530-1407
matt.pepin@globe.com

VOLUNTEER

Association of Women in Sports Media

Mentor,
Champions Program (June 2019-May 2020)
Student Chapter Coordinator (July 2019-May 2021)

EDUCATION

University of Georgia

Bachelor of Arts, Journalism